

BROADCASTING STUDENT SCHOLARSHIPS

Available For Nevada Students

On the air. Behind the scenes. Behind a camera. Online marketing.
Sales, support and more. A career in broadcast communication
covers a wide variety of exciting career opportunities!



Application Deadline:

APRIL 14, 2017

Get more information at:

NevadaBroadcasters.org

**NEVADA BROADCASTERS
FOUNDATION**

The Tony & Linda Bonnici
SCHOLARSHIP FUND

"Paving The Way For Future Broadcasters"



The Purpose

By endorsing and supporting quality education, the members of the Tony & Linda Bonnici Scholarship Fund (TLBSF) and Nevada Broadcasters Foundation (NVBF) are helping to guarantee the future of broadcasting in Nevada. The scope of the NVBF scholarship fund encompasses these areas of broadcasting; **Radio:** *Sales Account Executive, Sales Management, Promotions, Programming/Music, Digital/Web, Business Office, Remote Engineering, Equipment and Digital Technicians, Show and Commercial Production, Show Producers and On-Air Talent.* **Television:** *Sales Account Executive-On Air and Online, Sales Management, Community Promotions, Business Office, Equipment and Digital Technicians, Digital/Web, Social Media, Graphics, Commercial Production, Promotion Writer/Producer, News Studio Production, Newscast Producers/Directors-On-Air and Online, News Assignment Desk, Media Management, Master Control Operations, Reporters, Photojournalists, Editors, Anchors and News Management.*

The purpose is:

- To support potential and commitment in promising future broadcasting professionals;
- To encourage a high standard of professionalism in the industry;
- To foster a strong relationship between higher education and the profession; and
- To promote a greater understanding of journalistic ethics and societal responsibility of broadcasting professionals.

To Qualify

Applicants must meet these criteria:

- Nevada resident; Must submit proof of a valid Nevada I.D.
- Accepted to or attending a Nevada post-secondary institution (two-or four-year college);
- Enrolled in a broadcast or related curriculum such as broadcast journalism, broadcast accounting, broadcast engineering, etc;
- Enrolled in at least 12 credit hours (full-time) each semester the scholarship is in effect; Exceptions can be made for graduating seniors who need less than 12 credits to graduate.

- Minimum cumulative grade point average of 2.7 on a 4.0 scale or equivalent;
- Application signed by college radio/TV/Journalism/Media Studies department head or high school counselor certifying the applicant meets the eligibility criteria.
- Submit one electronic copy of application and attachments.
- Submit an official high school or college transcript.
Mail to:
Nevada Broadcasters Foundation
c/o Eric Bonnici
3900 Paradise Rd. Suite 279 Las Vegas, NV 89169
- Preference given to previous recipients.

The Scholarship

The NVBF makes available scholarship awards for tuition annually to prospective broadcasting professionals.

Selected applicants will receive a full-year (a value of up to 15 credits per semester) award for their enrollment in a two-year or four-year college in a broadcast or related program. Recipients must maintain qualifying credit hours and GPA semester to semester.

Scholarships will be paid in two installments directly to the school registrar following fall and spring enrollment. The spring installment is contingent on the student continuing to meet the scholarship criteria. Class enrollments will be reviewed for program applicability. All awards, grants and/or scholarships will be considered when determining the amount of the award. Other awards may be applied to student tuition first. If other awards do not cover the cost of 15 credits, the NVBF award will pay the remainder of the uncovered cost of up to 15 credits.

Recipients will be encouraged to participate in an internship at a TV or radio station. Internship will be flexible according to the recipient's school schedule.

Recipients will be encouraged to volunteer at several fundraising events held throughout the year.

Selection Criteria

The selection committee will consider depth of thought, clarity of expression and commitment to broadcasting as the primary criteria. Extracurricular activities, community and public involvement, and other interests will also be considered.

Industry need for management, sales, marketing, technical and engineering professionals may be considered when selecting the recipients.

Financial need may be considered, but is not required for eligibility; applicants are asked to indicate how their education is being funded.

Submit up to three letters of recommendation. Please note: previous recipients do not need to submit recommendation letters.

Application Procedure

Complete the application form attaching additional sheets as necessary and **email to:**

Nevada Broadcasters Foundation

Att; Eric Bonnici

3900 Paradise Rd. #279

Las Vegas, NV 89169

email: foundation@nevadabroadcasters.org

Applications must be postmarked by:

Friday, April 14, 2017.

The Scholarship Committee will screen the applications to determine who will receive a personal interview. The Scholarship Committee will invite finalists for a personal interview. The interview process is critical to the Foundation Board's decision making. Scholarship recipients will be notified at the conclusion of the decision process.

The Sponsor

The Bonnici Scholarship Fund and Nevada Broadcasters Foundation are partners with the Nevada Broadcasters Association, which is a statewide trade association with a membership of radio and television stations serving Nevada. The Bonnici Scholarship Fund, NVBF and NVBA have a keen interest in the excellence of broadcast education. Consistent with this interest and to lend tangible support, TLBSF and NVBF have established this scholarship program to encourage students with great passion to enter broadcasting as a career and to seek the highest quality education in the field. The scholarship program reflects NVBF's, NVBA's and our member stations' commitment to equal opportunities in education and employment.

For Questions Contact:

Eric Bonnici

Executive Director

Nevada Broadcasters Foundation

702-794-4994

eric@nevadabroadcasters.org



NEVADA
Broadcasters
Foundation

Tony & Linda Bonnici
SCHOLARSHIP FUND

“PAVING THE WAY FOR FUTURE BROADCASTERS”

The Nevada Broadcasters Foundation's Broadcasting Scholarship Application

To be eligible, you must submit the application, including the written portion, and letters of recommendation. Official transcripts must be mailed directly from the issuing school.

Return to Nevada Broadcasters Foundation, foundation@nevadabroadcasters.org postmarked by:
Friday, April 14, 2017.

- Email application with any additional pages and up to three letters of recommendation
- Submit by mail official transcript(s) from issuing school (Nevada Broadcasters Association, c/o Eric Bonnici, 3900 Paradise Rd. Suite 279 Las Vegas, NV 89169)

.....
YOU

Name _____ Email _____

NSHE ID #. _____

Address _____

City _____ State _____ Zip _____

Tel. # _____

Parent/Guardian _____ Tel. # _____

Address _____ City _____ State _____ Zip _____

How did you find out about this scholarship program?

Your cumulative GPA _____ Broadcast course GPA (if applicable) _____

Grade level during the coming academic year (Fall 2017) _____

Expected date of graduation _____

Major/degree working toward _____

How is your education being funded (by percent)?

Parent(s) _____ % Self _____ % Loans _____ % Grants _____ % Scholarships = 100%

What other scholarships or student aid do you have or are expecting?

Your School

School you are currently attending

Name of department head, advisor or counselor _____

Address _____ City _____ State _____

Zip _____ Tel. # _____

School you will attend next Fall (2017) _____

Your Activities

List your academic honors and other accomplishments.

List school and community activities and clubs and offices held.

List broadcast related internships and/or employment.

What part-time work, if any, have you done while attending school?

Your Career

What would be your eventual "dream job"?

Please submit an up to three typewritten page essay (double spaced) addressing the following:

- Why did you select broadcasting as your career choice?
- What specific area of broadcasting most interests you and why?
- What have you learned during school that reinforced your decision to pursue broadcasting as a career?
- What do you think about broadcast advertising and its importance to a station?
- How does the FCC influence broadcasting?
- How could broadcasting better serve society?
- Describe the local radio or television station (not cable network) you most admire and why.
- What do you think is the impact if any of the Internet and Social Media on traditional Broadcasting?
- Describe your most rewarding broadcast-related experience.

I certify the information on this application and attachments is true and correct.

Applicants Signature

Date

Department Head, Counselor or Advisor Certification (must be completed)

I certify this applicant meets the criteria as it relates to Nevada residency, GPA, major and grade level.

Name (Please Print)

Signature

Date

Check List: Make sure you have done the following.

- ___ Enclosed a copy of a valid Nevada I.D..
- ___ Had an official high school or college transcript sent to the NVBF office.
- ___ Enclosed an up to three typewritten page essay.
- ___ Enclosed up to three letters of recommendations.
- ___ Enclosed completed application.

Do Not Fill Out Below This Line:

RECEIVED

Eric Bonnici/Executive Director

Date